

Conference on Practice Improvement

December 2-5, 2010

San Antonio Grand Hyatt, San Antonio, Texas

Assembling the Patient-centered Team



"A great conference that I will continue to attend annually; the practicality is invaluable."

—2009 Conference Attendee

Call for Presentations

Submission Deadline:
March 15, 2010

submit at
www.stfm.org/pec or
www.aafp.org/pec.xml

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In our progress in building the Medical Home at the 2009 Practice Improvement Conference, an important theme surfaced: the need for improved patient-centered care and the value of the well coordinated multidisciplinary team.

The time constraints of modern medical care demand an evidence based team effort that divides the workload in a manner that utilizes the strengths of various team members to provide accurate, efficient, and timely care of the patient. This can only be successful through appropriate training and experiences which assure the involvement of patients and their families in active planning of their own care.

Bridging the gap between delivering appropriate continuous patient centered care and the medical team is essential for successful medical home implementation.

The Conference on Practice Improvement is designed to continue the process of illustrating the development of the medical home model. The conference is an opportunity for demonstrating possible means of implementing the various components of the medical home. Conference presentations are designed to provide exceptional group interaction, discussion, and evaluation to help formulate improved strategies. Also, the conference provides wonderful networking opportunities through special interest breakfasts, dine-outs, and receptions.

The Conference on Practice Improvement is looking for presentations that further develop the medical home and help evaluate the quality and level of the care delivered. Practice organization, health information technology, quality measures, and the patient experience are all components that are vital to the implementation of the medical home.

Presentations should be designed to provide practical guidance and resources for private practice and/or the teaching environment. Real world successes and failures can provide valuable take home points to attendees. Multidisciplinary team illustrations are encouraged.

Submissions directed to those who are part of the medical home team are encouraged.

If the past history of the Practice Improvement Conferences is an indicator, we should expect an exceptional collection of presentations during the 2010 conference.



Roger Shewmake PhD, LN
Conference Chair

Who Should Attend:

- physicians
- nurses
- medical assistants
- dietitians
- coordinators
- pharmacists
- social workers
- patient educators
- anyone interested in the Medical Home

GENERAL INSTRUCTIONS AND INFORMATION

The following guidelines apply for all proposals.

1. Submissions must be entered using the online submission process located at www.stfm.org/pic or www.aafp.org/pic no later than March 15, 2010.
2. Submissions must meet all the requirements of the proposed category. Requirements are category specific and listed on the Web site. Incomplete submissions will not be reviewed.
3. Do not submit the same proposal in more than one category.
4. Acknowledgment of receipt of submissions will be e-mailed automatically after you complete your submission. Letters of acceptance will be e-mailed by June 5, 2010.
5. ALL PRESENTERS will be required to pay a registration fee. In addition, no honoraria or travel expense reimbursement will be provided for any presenter submitting through the call for presentations, including preconference workshops. Please notify copresenters about this policy.
6. Presenters may not use any conference presentation to market products or services; exhibit space and literature displays are available for that purpose. For exhibit information, contact Melody Goller at 800-274-2237, ext. 3134, mgoller@aafp.org.
7. Every presenter, lead and secondary, will be required to complete a faculty disclosure form indicating any financial arrangement or affiliation with any organizations that may have a direct interest in the subject matter of the continuing medical education presentation.
8. The conference will provide laptop computers and data projectors for sessions. One meeting room will be provided for each presentation.

The goals of the Conference on Practice Improvement are:

- 1) Offer practical skills, information, and resources that will enable attendees to create the patient centered medical home in their offices
- 2) Enhance interdisciplinary education and team development that supports practice improvement and produces optimal self-management support.
- 3) Encourage the creation of interest groups and networks for the exchange of good ideas and best practices in the transformation of outpatient care.

SUBMISSION CATEGORIES

SEMINAR

Purpose: To give practical information and methods to enhance practice improvement through health information and patient education efforts. Seminars should include a combination of presentation and active involvement of participants.

Time: 90 minutes

LECTURE

Purpose: To provide a forum for focused didactic presentation and discussion of a topic. These topics may include clinical, research, administrative, or education issues.

Time: 60 minutes

PAPER

Purpose: To present research or programs for educating health professionals or patients.

Time: 30 minutes
(20-minute presentation, 10 minutes of discussion/response.)

POSTER

Purpose: To provide an opportunity for one-on-one discussion of a presenter's innovative project or research in practice improvement through health information or patient education.

Time: 2-3 hours staffing your poster during the opening reception on Thursday evening and during the refreshment breaks on Friday.

(Distribution of handouts is encouraged; audiovisual equipment is not available.)

SPECIAL INTEREST DISCUSSION

Purpose: To share information, experiences, and ideas at Saturday's breakfast roundtables. Leaders will briefly present the topics and then facilitate discussion. (Distribution of handouts is encouraged; audiovisual equipment is not available.)

Time: 60 minutes

PRECONFERENCE WORKSHOP

Preconference workshops are for a select few sessions that do not fit into the regular format of the conference schedule, (eg, they may require 4 hours or 1 day). Space for preconference workshops is very limited. All applications will be competitively reviewed by the Steering Committee, so be sure to follow the guidelines and provide all the requested information. The conference will charge an appropriate registration fee for preconference workshops to help cover administrative, logistical, and refreshment costs.

For complete submission instructions by category and sample submission pages, visit www.stfm.org/pic or www.aafp.org/pic

QUESTIONS? Contact Dianna Azbill at 800-274-7928, ext. 5415, dazbill@stfm.org

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**Convenient, Online
Submission Process**

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Reasons Why You Should Attend This Conference...

High-impact, Dynamic Plenary Sessions:

Leaders in practice improvement will provide provocative plenary addresses sure to promote further networking and discussion around the medical home in today's various medical settings.

Original Seminars, Lectures, Papers, and Posters:

Choose from many CME/CEU sessions and gain practical skills to increase patient satisfaction and assure high-quality care. Take away team strategies for your practice or residency program.

Hands-on, Skill-building Preconference Workshops:

These optional workshops provide a more in-depth learning opportunity.

Educational Poster Displays and Exhibits:

View your colleagues' work and learn about new programs, products, and research. Visit exhibits to gather helpful materials and resources from a variety of practice improvement and patient education companies, organizations, and programs.

Unlimited Networking Opportunities:

Share your ideas and strategies with fellow physicians, nurses, health educators, dietitians, physician assistants, nurse practitioners, medical assistants, and other primary care team members.

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